

Data delivery

1. Image Resolution

Image resolution should be adjusted to the intended viewing distance to ensure optimal print quality:

Viewing Distance	Recommended Resolution
0–2 m	100 PPI
2–5 m	80 PPI
5–10 m	40–70 PPI
über 10 m	30–40 PPI
Original Size	300 PPI (for razor-sharp prints)

Note: A higher resolution than recommended usually doesn't lead to a visible gain in quality but unnecessarily increases the file size.

2. File Formats

Vector Graphics: PDF, EPS, AI, SVG
 Pixel Graphics: TIFF, JPEG, PNG
 CAD Files: AI, EPS, DXF, DWG

Please provide CAD files separately for CNC cutting.

3. Color Space

All files for printing should be created in the CMYK color space. Spot colors should be marked and clearly named (e.g., Pantone colors, spot colors).

4. Color Profile

Recommended: ISO Coated v2 (ECI)
 Alternatives: FOGRA39

5. Bleed Allowance

Bleed: 3–5 mm on all sides
 Digital Printing: Without crop marks, color bars, or registration marks
 Screen Printing: With crop and registration marks

6. Fonts

Please either convert fonts to outlines/curves or fully embed them in the file.

7. Data Transfer

Up to 25 MB: Email
 Larger Data: WeTransfer, Dropbox, Google Drive

8. Important Notes

Always include the order number for projects.
 Please observe the individually agreed delivery and production times.